



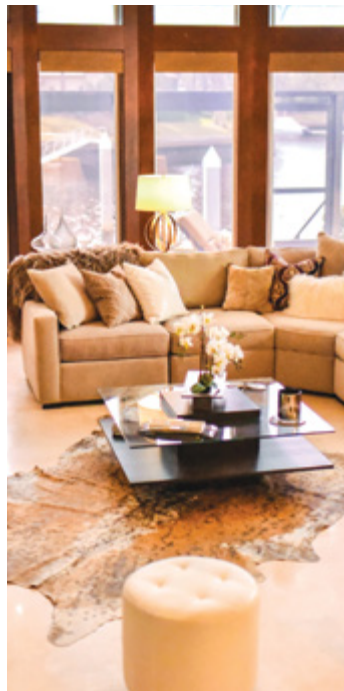
PICTURE PERFECT  
STAGING & HOME MANAGEMENT

by  
*Laura McInnes*

HOME STAGING | HOME MANAGEMENT | PICTURE PERFECT SELLING

*Staged Homes Sell*

IN HALF OF THE TIME  
AND FOR 15% MORE MONEY





## *The Picture Perfect Solution to Selling a Home*

Vacant homes are tough to sell. Potential buyers can't visualize how their furnishings will look. The house feels stale and often invites vandalism. According to the National Association of Realtors, staging will sell your home in half the time for 10-15% more money!

With our live-in Professional Home Managers, the home is transitioned into a magazine model home within a week. Certified design experts bring in furnishings, accents and flowers to turn your home into a buyer's dream. Home managers are responsible for keeping the house in show-to-sell condition, 7 days a week, with a 2-hour notice for showings.

The homes are inspected regularly by our professional management team. Utilities and most lawn costs will be taken care of. When the house sells, our Home Manager will move out within 30-45 days, leaving the house Picture Perfect.

CALL FOR A FREE CONSULTATION

## *A Dirty Little Secret*

INSURANCE COMPANIES KNOW VACANT HOMES INVITE VANDALISM, SO VACANCY INSURANCE CAN BE SEVEN TIMES MORE EXPENSIVE! IF YOU DON'T HAVE IT AND YOU'RE NOT LIVING AT THE HOUSE, INSURANCE COMPANIES WILL INTERVIEW YOUR NEIGHBORS THEN PAY NOTHING FOR A CLAIM.





## Why Work With Us

- FREE staging for your qualified property
- We transition your house into a magazine model home within a week
- Most of your utilities and lawn costs are paid for
- Vacant homes invite vandalism
- Vacancy Insurance can increase Home Owners Insurance cost up to 7 times
- Your house will be Show Ready, 9-7 daily with a 2-hour notice for a showing



ASK ABOUT ALL STAGING OPTIONS



Our Professional Home Managers move out in time for closing, guaranteed. Picture Perfect Staging has over 10 years of experience, has placed over 1,800 home managers and helped hundreds of realtors and owners sell their homes.

Owner of Picture Perfect, Ms. Laura McInnes, was National Training Director at a Fortune 500 Company, as well as Field Marketing Manager for E. J. Gallo Winery.

Ms. McInnes understands the importance of operational excellence and quality customer service.

## Home Managers Make the House Perfect

- Usually Executives in Transition
- Picture Perfect showing guaranteed!
- Furniture package approved for your home
- Showings only need a 2-hour notice
- Move out in time for closing
- Regular inspections
- House returned in perfect condition



Picture Perfect showings require a team of professionals. Our team has a high level of Operations and Control Systems Experience. Showings occur from 9-7 daily, with a 2-hour notice. Our professionally trained home managers turn on the lights, open the blinds, and make sure all light bulbs are working.

Realtors don't have time for these important details with 10 to 15 showings in a day! Regular inspections of the home ensure that little things, such as chinch bugs and water intrusion, don't become big things.

All maintenance issues are recorded and the owner is promptly notified. When the house closes, your buyers get a fresh professionally cleaned home – in time for closing.

### *Our Guarantee*

STAGING ONLY TAKES A WEEK  
BUT WE MAKE SURE YOUR PROPERTY  
IS PICTURE PERFECT EVERY DAY.



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